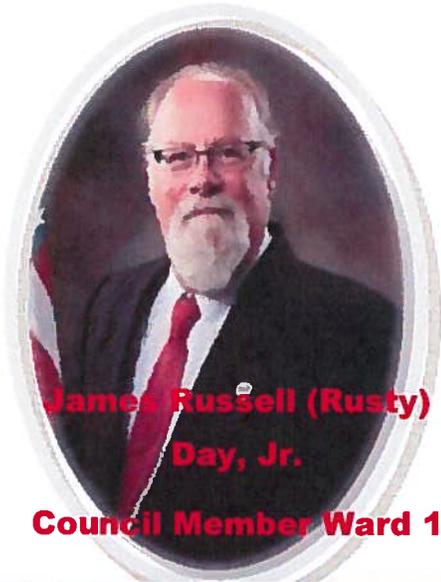
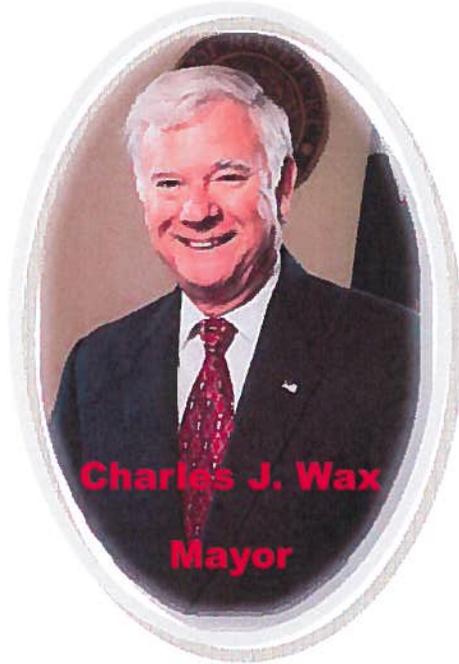


City of Rockport
Elected Officials—FY 2013-2014



Mission

Our commitment is to maintain the City of Rockport as a safe, pleasant and attractive community by providing effective governance through the facilitation, establishment and achievement of community goals; and the efficient delivery of public services.

Vision

The vision of the City of Rockport is to enact the will of the people through their active, inclusive participation and to provide the services they demand in a quality, cost effective manner. To accomplish our vision we will:

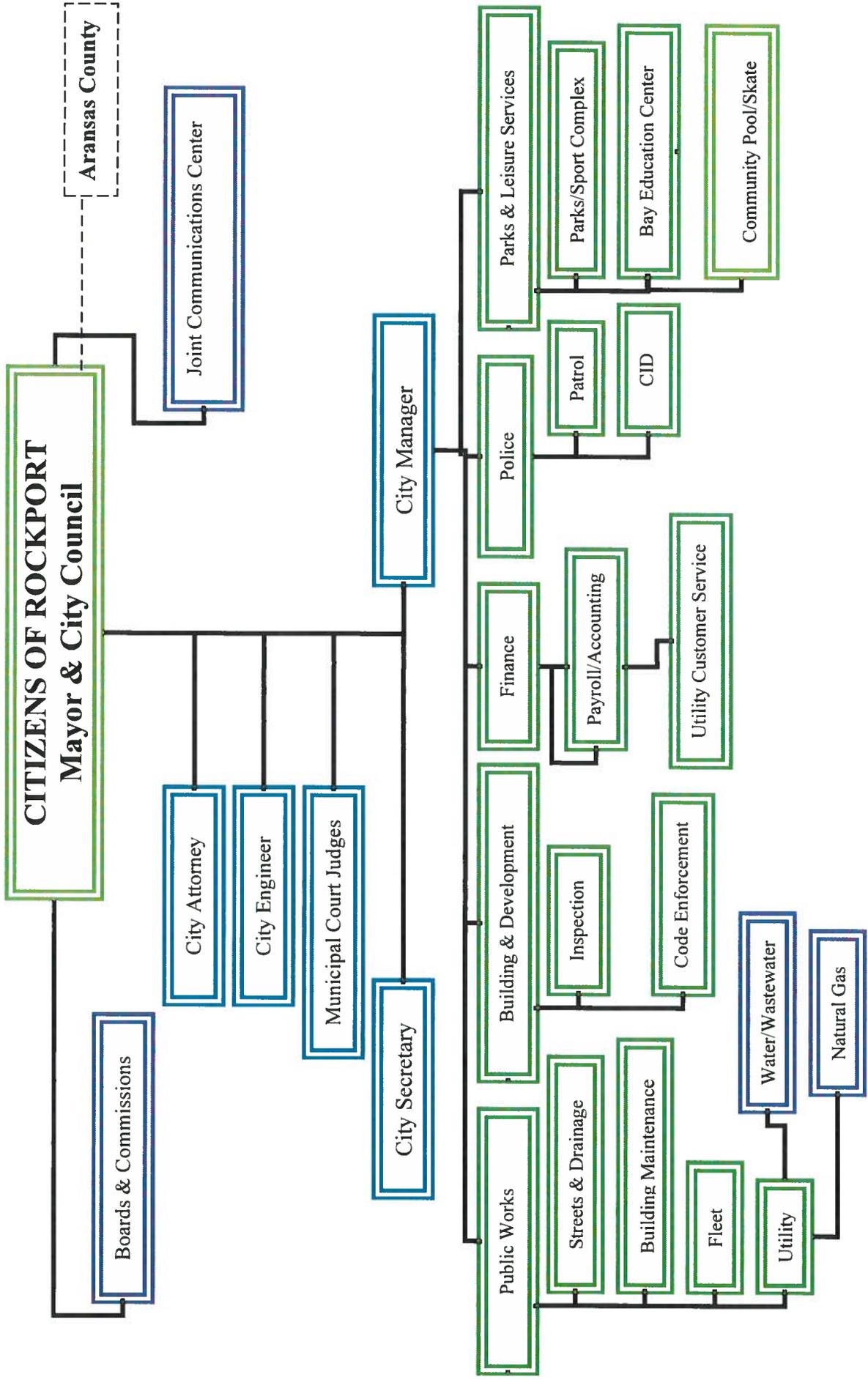
- ✚ Practice responsive, effective governance;
- ✚ Be unrelenting in our efforts to improve service quality, cost and effectiveness;
- ✚ Value diversity in the organization and the community;
- ✚ Be accountable to citizens and each other for our actions; and
- ✚ Uphold the highest professional and ethical standards.

City of Rockport
Administrative Officials—FY 2013-2014

City Manager	Kevin Carruth
City Secretary	Teresa Valdez
Finance Director	Patty Howard
Chief of Police	Tim Jayroe
Public Works Director	Michael Donoho
Building & Development Director	Mike Henry
Parks & Leisure Services Director	Tom Staley



ORGANIZATION CHART – 2013



History of Rockport, Texas

Rockport was incorporated by Special Act of the Legislature of Texas Charter granted to it on May 29, 1871 and is the county seat for Aransas County.

Aransas County is one of the smallest counties in Texas. It is located on the western side of the Gulf of Mexico, yet is separated from the Gulf by barrier islands which form the intracoastal canal.

The charming fishing village of Rockport has been a favorite coastal hideaway for wealthy Texans since the 1800s. It was named for the rock ledge underlying its shore and was founded just after the Civil War as a cattle slaughtering, packing, and shipping port.

During the 1880s boatbuilding and fishing began to develop as important industries in Rockport. Tourism and the resort trade also blossomed, particularly after the railroad came into town in 1886.



isc. Photo
it

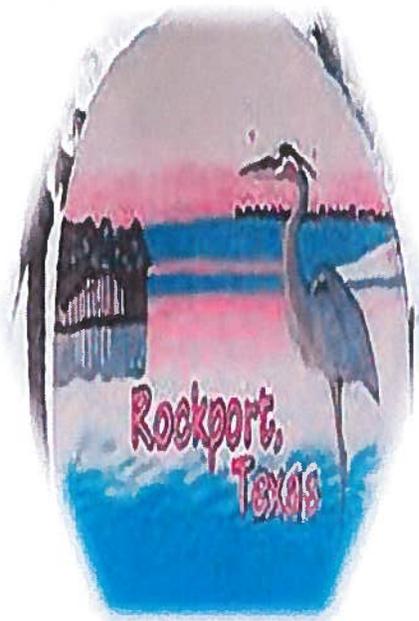
The shrimping industry developed between 1925 and 1930 and became a major boon for the city in the 1940s. The population of Rockport grew steadily over the years. In 1914 the town had a reported population of 1,382. By the early 1940s the number of residents had increased to 1729.

Vacationers fish, swim, watch birds, relax, visit the wildlife refuges, and enjoy many other area attractions.

Rockport is known for its endless recreational possibilities and mild weather. Ranked in *The 100 Best Small Art Towns of America*, and recognized among the top retirement spots in the nation by *America's Best Places to Retire*, Rockport is a wonderful place to live and visit alike.

City of Rockport Profile

Gulfscapes Magazine's "2011 Readers Choice Best Gulf Coast Towns" listed Rockport number four in the top ten. In 2011 Rockport was highlighted as a coastal dream town by *Coastal Living* magazine. *Better Homes and Gardens* in its April 2007 issue listed Rockport-Fulton the number five destination as a "long weekend hotspot" for spring migration bird watching. *Texas Meetings and Events* lists Rockport-Fulton as a great Gulf Coast getaway for a business meeting, board meeting etc.



Rockport is a waterfront community with a mild, subtropical climate lending to the appeal of the numerous recreational activities offered in the area. Summer temperatures average in the low 80's with July's daily high around 89 degrees. January's average temperature is 45 degrees, making Rockport a fisherman's paradise.

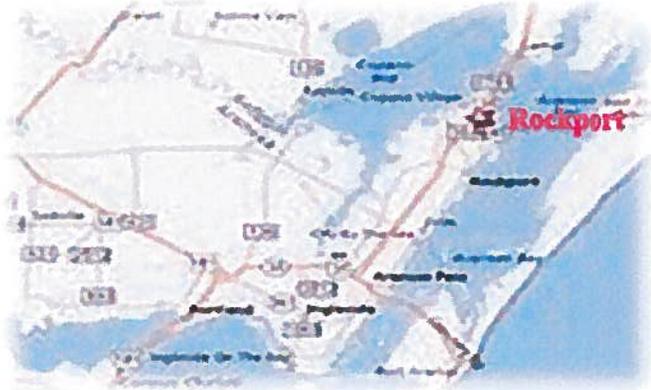


Other points of interest such as Texas Maritime Museum, Bay Education Center, Aquarium at Rockport Harbor, Connie Hagar Wildlife Sanctuary and Texas Department of Transportation Demonstration Gardens and Wetlands Ponds draw tourists and "Winter Texans" alike to Rockport.

City of Rockport Profile

LOCATION

The City of Rockport (pop. 9,357) is on State Highway 35 on Live Oak Peninsula between Copano and Aransas Bays, thirty miles northeast of Corpus Christi, in the southern part of Aransas County.



SCHOOLS

Rockport is the site for the Aransas County Independent School District. As a recognized school, ACISD meets the educational needs of the area students. Higher education is also available with several two and four year colleges within driving distance. Del Mar College, Texas A&M-Corpus Christi, Coastal Bend Community College, Texas A&M-Kingsville, University of Houston–Victoria and University of Incarnate Word are all located within an hour drive, adding to the allure of living the resort life.



DEMOGRAPHICS

The cost of living in Rockport is 6% below the national average. The average value of a home in Rockport is \$215,374. Education, county and local government, commercial fishing, retirement, health care and tourist related shops make up a large part of the economy in Rockport. There are a number of art galleries in the downtown district. With more than 200 artists calling Rockport home, there is a wide selection of opportunities for art lovers of all types. Many choose to live in the lovely little resort town and commute to Corpus Christi to work. Sports fishing, water skiing, sailing, kayaking and diving are just a few of the water activities available in Rockport.

City of Rockport Profile

City of Rockport, Texas Principal Employers

<u>Employer</u>	<u>Type of Service</u>
Aransas County I.S.D.	Education
Wal-Mart	Retail
H.E.B.	Retail Grocer
Wood Group Production Services	Oilfield & Industrial
Aransas County	Government
City of Rockport	Government
State of Texas	Government
Gulf Pointe Plaza	Health Service
Rockport Coastal Care Center	Health Service
Oak Crest Nursing Center	Health Service

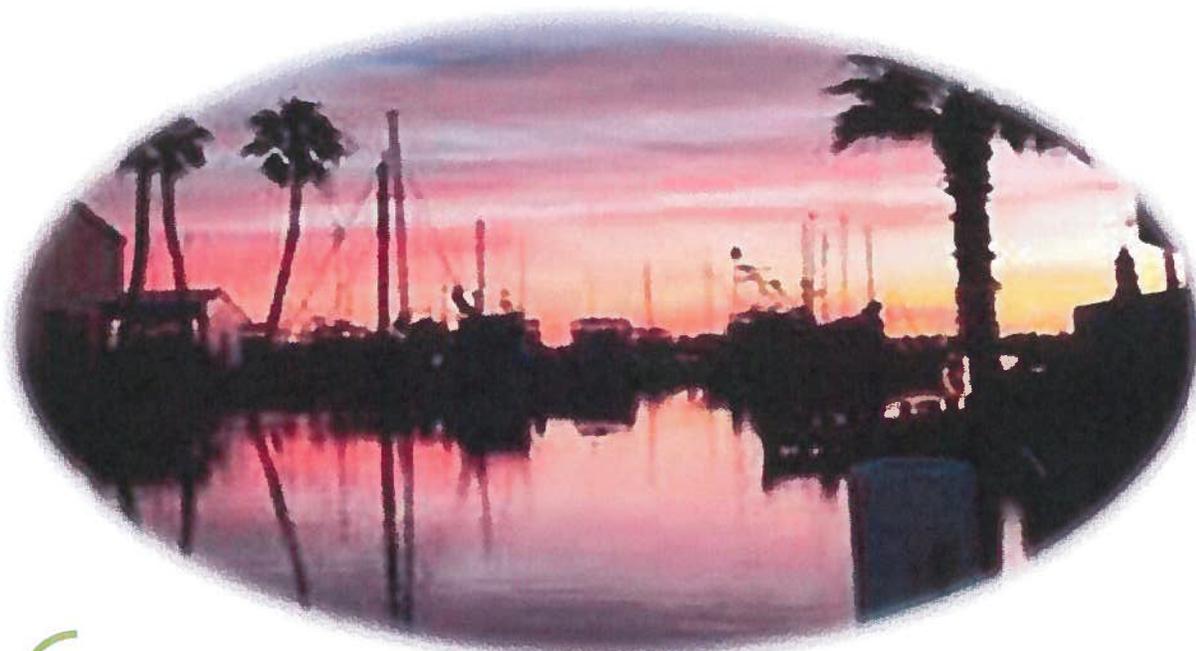
Source: Rockport Fulton Chamber of Commerce



City of Rockport Profile

Top Thirteen Industries in The City of Rockport

Industry	All	Males	Females
Accommodation and food services	13.6% (366)	8.7% (120)	18.8% (246)
Educational services	10.0% (268)	4.9% (67)	15.4% (201)
Construction	9.8% (262)	17.2% (237)	1.9% (25)
Professional, scientific, and technical services	8.2% (219)	7.8% (107)	8.6% (112)
Health care	7.6% (205)	1.9% (26)	13.7% (179)
Public administration	6.6% (178)	7.6% (104)	5.7% (74)
Real estate and rental and leasing	4.0% (108)	4.2% (58)	3.8% (50)
Agriculture, forestry, fishing and hunting	3.4% (90)	4.5% (62)	2.1% (28)
Finance and insurance	3.2% (87)	1.1% (15)	5.5% (72)
Administrative and support and waste management services	3.2% (87)	3.1% (43)	3.4% (44)
Arts, entertainment, and recreation	2.6% (69)	1.7% (23)	3.5% (46)
Food and beverage stores	2.4% (65)	3.1% (42)	1.8% (23)
Utilities	2.2% (60)	4.3% (59)	0.1% (1)



*“Come Sea the
Beauty and Charm of
Rockport!”*