
CITY COUNCIL WORKSHOP AGENDA

Notice is hereby given that the Rockport City Council will hold a workshop meeting on Tuesday, January 27, 2015, at 1:30 p.m. The meeting will be held at Rockport City Hall, 622 E. Market, Rockport, Texas. The matters to be discussed are as follows:

Opening Agenda

1. Call meeting to order.

Regular Agenda

2. Hear and deliberate on PayCard direct deposit program for employees currently receiving paper checks.
3. Hear and deliberate on presentation from the YMCA Steering Committee on project status.
4. Hear and deliberate on an update on the Drainage Master Plan.
5. Hear and deliberate on presentation by Rockport Heritage District Association concerning the evolution of downtown Rockport.
6. Hear and deliberate on the Transportation Coordination Network's Rural Transportation Program for Aransas County and proposed services and lease agreements with the City of Rockport.
7. Adjournment.

Special Accommodations

This facility is wheelchair accessible and accessible parking spaces are available. Requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Please contact the City Secretary's office at (361) 729-2213, ext. 225 or FAX (361) 790-5966 or email citysec@cityofrockport.com for further information. Braille is not available. The City of Rockport reserves the right to convene into executive session under Government Code 551.071-551.074 and 551.086.

Certification

I certify that the above notice of meeting was posted on the bulletin board at City Hall, 622 E. Market Street, Rockport, Texas on Friday, January 23, 2015, by 5:00 p.m. and on the City's website at www.cityofrockport.com. I further certify that the following News Media were properly notified of this meeting as stated above: *The Rockport Pilot*, *Coastal Bend Herald*, and *Corpus Christi Caller Times*.



Ruby Beaven, Assistant City Secretary

CITY COUNCIL AGENDA
Workshop Meeting: Tuesday, January 27, 2015

AGENDA ITEM: 2

Hear and deliberate on PayCard direct deposit program for employees currently receiving paper checks.

SUBMITTED BY: City Manager Kevin Carruth; Finance Director Patty Howard

APPROVED FOR AGENDA: PKC

BACKGROUND: The City has offered voluntary direct deposit of payroll for a number of years, with approximately 88 percent of employees participating. The Finance Department is preparing to transition the remaining 16 full-time and part-time employees to Wells Fargo's PayCard direct deposit system. This will increase the efficiency of the payroll system for the Department as well as allow employees earlier access to their funds and not have to worry about getting their paper check on payday if they happen to be out of town or are sick.

Mr. Michael Korff, Vice President, Wells Fargo Sr. Business Relationship Manager will present the program and be available for any questions.

Please see the accompanying presentation for more additional information.

FISCAL ANALYSIS: The PayCard operates similar to a debit card and there is no cost to the employee if they use a Wells Fargo teller or ATM to withdraw their money or use a signature based point of sale system. Additionally, the employee is protected from fraudulent use on a lost or stolen card.

The City will save some labor productivity associated with preparing and processing paper-based payroll. There are potential setup and monthly fees for the City but those fees will almost always be offset by having adequate balances for our bank account analysis.

RECOMMENDATION: Not an action item.

PAYCARD

Direct Deposit of Payroll

Overview

- PayCard would allow the City of Rockport to pay employees with an ATM/MasterCard® in lieu of a paper check.
- PayCard, when combined with Direct Deposit of Payroll, offers the City:

A single and safer electronic payroll disbursement method for all City employees.

Objectives of PayCard Program

- Eliminates paper check issuance costs
 - Cost of check fraud (incidence of paper check fraud is growing)
 - Cost of maintaining, printing and distributing paper checks
 - Cost of Stop Payments and/or replacement checks
- Maintains an all electronic payroll system
- Improves reconciliation of payroll account
- Helps “unbanked” employees access their funds
 - Avoids check cashing fees imposed by check cashing services
 - Provides greater safety by exposing data to check cashing services
 - Provides convenience with Point of Sale purchases (if desired)

Employee Benefits

- Flexible withdrawal options include:
 - **Free Cash withdrawal to the penny at Wells Fargo teller**
 - ATM
 - POS (Point-Of-Sale)
- Immediate availability of cash early A.M. on pay day
- Access to cash 24 hours a day, 7 days a week via ATM
- Less chance of theft - cash obtained as needed
- Eliminates fees charged by check cashing services
- Enables employees to build experience with managing a simplified account

How PayCard Works

The City's perspective:

- Manage card holder data base via easy internet access
- Add PayCard account number to normal ACH direct deposit file
- Fund PayCard with regular ACH direct deposit disbursements
- Create same-day payments via instant access card
- Provide employee same remittance advice as direct deposit

How PayCard Works

City Employee's perspective:

- Receive PayCard and Personal Identification Number (PIN)
- Get cash advance at Wells Fargo teller to the penny for free
- Use card at ATM to withdraw cash (first access free at Wells Fargo ATM locations)
- Can be used as a Point of Sale (POS) card at grocery store, gas station, retailer outlet
- View monthly statement – paper or online (privacy)
- 24/7 customer service support for inquiries

Withdrawals & Lost/Stolen Cards

- ATM machine may have machine limit per transaction. \$200 to \$800 is typical depending on size of machine. Wells Fargo ATMs can dispense \$800.
- Some employees might have to do more than one transaction to withdraw full amount of pay.
- Employee must know balance for cash advance at teller line (free 800 number or pay slip stub to get balance). Teller does not have access to that data.
- Employee must report lost/ stolen card. They are not held liable for fraudulent use of the card.
- New card is issued and balance is transferred when lost/stolen is reported.

PayCard Potential Costs – Employee

- Cash Advance to the penny at Wells Fargo teller is free
- Wells Fargo ATM
 - 1st withdrawal per pay period is free
- Non-Wells Fargo ATM fees
 - (will vary by owner of ATM)
- POS fee (signature based) – \$0.00
- POS fee (PIN based)
 - **\$1.00**
 - Allows for cash back above purchase amount at many retailers.
- Card replacement - \$15.00
- Overdraft charge - \$20.00
- Balance Inquiry
 - Free at 800 toll-free phone number via IVRU

City's Potential Fees

- Implementation – one time fee \$250.00
 - If less than 250 cards
 - Includes initial marketing/employee support materials
- Per Card Issued (one-time) \$ 2.50
- Per Active Card (per month) \$ 1.50
- Regular ACH Direct Deposit fees apply
- Fees can be offset by Account Analysis bank balances

Getting Started

- City employee pilot recommended
- Identify pilot employees
- Conduct City education program for rollout
- Employee recruitment

Conclusion

Questions?

CITY COUNCIL AGENDA
Workshop Meeting: Tuesday, January 27, 2015

AGENDA ITEM: 3

Hear and deliberate on presentation from the YMCA Steering Committee on project status.

SUBMITTED BY: City Manager Kevin Carruth

APPROVED FOR AGENDA: PKC

BACKGROUND: The City has been working with the YMCA Steering Committee and the YMCA of the Coastal Bend to investigate the level of community interest and the potential services that could be offered by a YMCA in the Rockport area. The Steering Committee's Ms. Jordan Fisher will present an update of the status of the project and Mr. Rob Wiggins with the YMCA of the Coastal Bend will also be there to answer any questions.

Please see the accompanying presentation for additional information.

FISCAL ANALYSIS: N/A

RECOMMENDATION: Not an action item.

Proposal for Aransas County YMCA



History

In 2004, results of a Rockport Parks and Leisure Services community survey showed that a recreation center/community center was the number one need. In 2007, a bond issue was passed securing \$2,000,000 for the project.



History



Architects
ClaytonLevyLittle

Rockport Community Center
December 14, 2010



History

Project organizers were unable to draft a business plan where the community center would become a self-sustaining operation.

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YMCA

FINANCIAL SUMMARY

Thousands of Dollars

	2005	2006	2007	2008	2009
UNRESTRICTED NET ASSETS ACTIVITY					
REVENUES					
Tuition & fees, net					
Endowment spending distribution	\$172,406	\$191,689	\$211,281	\$227,575	\$238,792
Unrestricted gifts	7,541	7,971	11,300	10,251	10,036
Grants and contracts	13,875	10,475	11,327	14,313	11,616
Auxiliary enterprises	26,150	23,653	21,686	22,066	24,541
Other revenue	36,136	37,639	40,423	41,176	42,228
Total revenues	270,959	291,493	322,082	341,480	341,222
EXPENSES					
Instruction	88,677	96,078	104,727	117,558	124,776
Research	15,653	13,909	13,094	13,044	14,673
Public service	4,037	3,977	3,091	3,044	3,379
Academic support	38,370	43,577	46,268	49,104	50,551
Student services	13,023	14,469	15,697	15,628	16,676
Institutional support	31,686	33,859	38,219	38,678	38,809
Auxiliary enterprises	41,873	44,143	48,120	46,676	46,676
Other operating expenses	17,320	14,208	13,121	18,125	15,230
Total expenses	280,439	264,228	282,337	307,570	317,824
Net Operating Results					
Nonoperating Activities	200,439	14,208	48,120	38,678	38,809
Undistributed investment gains/(losses)	20,511	27,273	282,337	18,125	53,730
Total Nonoperating Activities	220,950	41,481	470,457	56,803	92,569
Net change in total assets	10,347	17,098	27,996	(6,700)	(48,827)
Total net assets, beginning of year	21,647	14,640	23,654	28,668	2,144
Total net assets, end of period	31,994	31,738	51,650	21,968	(46,676)
Total net assets, beginning of year	30,338	(6,583)	9,033	10,229	(3,566)
Total net assets, end of period	41,685	25,155	48,683	41,753	(6,132)
Total net assets, end of period	\$66,448	\$68,448	\$98,429	\$78,706	\$79,802





Initial Meeting

- ▶ City of Rockport
- ▶ Aransas County
- ▶ Town of Fulton
- ▶ Rockport Fulton Chamber of Commerce
- ▶ YMCA of the Coastal Bend
- ▶ Interested Citizens



May 27, 2014



YMCA INTEREST SURVEY



Elected and appointed officials from Aransas County, City of Rockport, and Town of Fulton have been in discussion with the leadership of the Corpus Christi YMCA regarding building a new YMCA facility in the city of Rockport. YMCA has also committed to bringing new programs and services prior to construction or leasing of any building. **Please note that no tax increase will be imposed on citizens for this facility.**

Before planning can begin in earnest, local officials want to know what services the community wants. The information you provide in this brief survey will guide what services the YMCA can provide that will best serve you, your family, and the community. Please take a moment to answer the following questions and return the survey to YMCA Survey, 622 E. Market Street, Rockport, TX, 78382. Thank you for your time and assistance.

1. On a scale of 1-10, with 1 the most desirable and 10 the least desirable, please rank the following services you would like the YMCA to provide to you and your family members. Check the appropriate box for each service.

	Most Desirable ← → Least Desirable									
	1	2	3	4	5	6	7	8	9	10
Adult sports programs for basketball, soccer, baseball, volleyball, others										
Youth sports programs for basketball, soccer, baseball, volleyball, other										
Before and/or after school programs										
Computer classes										
Child day care										
Game room										
Health club facilities for all age groups										
Indoor activities/programs including basketball, aerobics, Tai-Chi, self-defense classes, walking/running										
Multiuse rooms for meetings, instructional classes, training										
Senior wellness programs										
Other desired services: _____										

2. Please check the days and times you would most likely be using services. Mark all that apply.

Mornings	
Afternoons	
Evenings	
Daily	
Weekends	
Specific weekdays (Monday through Friday)	

3. Please circle the total number of persons residing in your household by age group.

	1	2	3	4	5	6	7	8	9	10
Adults										
Children 13 - 21										
Children 12 and under										

4. If you are interested in getting involved with this project as a donor, policy volunteer, capital campaign volunteer, or local program volunteer, please provide the contact information request below.

Name: _____ Address: _____

Phone Number: _____ Email: _____

Survey Results

- ▶ 207 completed surveys, representing 521 individuals, were returned.
- ▶ The responses were overwhelmingly positive. In fact, 69 individuals provided contact information stating that they were interested in assisting with the project.

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YMCA



Top 10 Requested Services & Programs

Rank	Description
1	Indoor activities/programs (e.g. basketball, aerobics, Tai-Chi, self-defense classes, walking/running)
2	Health club facilities for all age groups
3	Senior wellness programs
4	Multiuse rooms for meetings, instructional classes, training
5	Youth sports programs for basketball, soccer, baseball, volleyball, others
6	Before and/or after school programs
7	Computer classes
8	Game room
9	Adult sports programs for basketball, soccer, baseball, volleyball, others
10	Child day care



Aransas County YMCA Steering Committee



Steering Committee Members



Emme Bettes

Rockport-Fulton High School

Sr. Class President



Steering Committee Members

Garry Cate

Johnson & Cate CPA Firm
Partner



Steering Committee Members

Jordan Fisher
Volunteer



Steering Committee Members

Abigail Hutchison
C-Side Decorating
CFO



Steering Committee Members

Nick Johnson

Johnson & Cate CPA Firm
Partner



Steering Committee Members

Scott Jones
First Baptist Church
Senior Pastor



Steering Committee Members

Yvonne Perez
Gulf Pointe Village Assisted Living
Administrator



Steering Committee Members

Eli Ramos
City of Rockport Police Dept.
Officer



Steering Committee Members

Robin Rice

Live Oak Learning Center
Principal



Steering Committee Members

Debbie Thompson
Aransas County Council on Aging
Director of Operations



Steering Committee Members

Rose Tran

**Fulton Learning Center
Assistant Principal**



Steering Committee Members

Jeanie Wittliff

American Bank Rockport
Branch President



Tour of the YMCA of the Coastal Bend



What We're Asking For...

- ▶ Appointment of a City committee by February to pursue development of :
 - ▶ Scope of services
 - ▶ Facility design
 - ▶ Construction estimates
 - ▶ Estimates of operating & maintenance costs
 - ▶ Management agreement with YMCA of the Coastal Bend
 - ▶ Project funding plan



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MAKING A DIFFERENCE IN OUR COMMUNITY



CITY COUNCIL AGENDA
Workshop Meeting: Tuesday, January 27, 2015

AGENDA ITEM: 4

Hear and deliberate on an update on the Drainage Master Plan.

SUBMITTED BY: City Manager Kevin Carruth; City Engineer Jim Urban

APPROVED FOR AGENDA: PKC

BACKGROUND: The City contracted last year with Urban Engineering to prepare a master drainage plan. Urban Engineering and URS will present an update on the status of the project. Specifically, they plan to cover:

- Tasks Completed To Date
 - Data Collection and Management
 - Model Development & QA/QC
 - Future Land Use Condition Analysis
 - Mapping and Sheet Development
 - Flood Hazard Assessment
 - Capital Improvement Plan – Ruby Allen
- Tasks In Progress
 - Hazard Assessment of Proposed Infrastructure
 - Drainage Sheets with Capital Improvement Plan
- Final Deliverables
 - Master Plan Sheets
 - Master Plan Report
 - Modeling Report
 - Spatial Files

Jim Urban and Drew Johnson will present the update and be available to answer any questions. Please see the accompanying presentation, which will be updated by Monday, for additional information.

FISCAL ANALYSIS:

RECOMMENDATION: Not an action item.

Rockport Stormwater Master Plan Project Status Update

Presented to:
City of Rockport
January 5, 2015





Presentation Outline

- Tasks Completed To Date
 - Data Collection and Management
 - Model Development & QA/QC
 - Future Land Use Condition Analysis
 - Mapping and Sheet Development
 - Flood Hazard Assessment
 - Capital Improvement Plan – Ruby Allen
- Tasks In Progress
 - Hazard Assessment of Proposed Infrastructure
 - Drainage Sheets with Capital Improvement Plan
- Final Deliverables
 - Master Plan Sheets
 - Master Plan Report
 - Modeling Report
 - Spatial Files

Tasks Completed to Date

Data Collection and Management

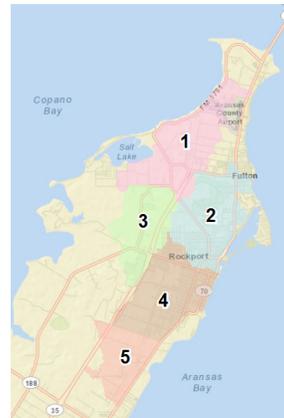
- Conversion of Existing Master Plan Data from CAD to GIS Format
- QA/QC of Conversion Process
- Identification of Data Gaps in Dataset
- Development of Data Gap Maps
- 2-Day Workshop with City of Rockport Staff
- Incorporation of Information from Workshop Into Dataset
- Obtain Plan Sets to Fill Data Gaps (TXDOT, Aransas County, Etc.)
- Prioritize Remaining Data Gaps
- Collect Survey Data to Fill Priority Data Gaps



Tasks Completed to Date

Model Development

- Format Datasets For Inclusion In InfoWorks ICM
- Make Required Assumptions to Complete Infrastructure Dataset
- Develop Infiltration Parameters
- Develop Roughness Parameters
- Obtain and Process LiDAR Data
- Re-Develop Impervious Cover Grid
- Build Five 1D-2D InfoWorks ICM Models
- Perform Initial Model Simulations
- Extract and Review Model Results



Tasks Completed to Date

Model QA/QC

- Overview of Modeling Challenges Encountered
 - Extremely Large Infrastructure Dataset with Data Gaps
 - Dataset Infrastructure Locations are Approximate
 - As-Builts Not Available for All Areas
 - LiDAR Data Collected in 2006 and with 1.5-meter Spacing
 - LiDAR Conflicts with Ground Shots from Previous Master Plan in Some Locations
 - Discrepancies Discussed with TNRIS and they Provided Validation Report

Tasks Completed to Date

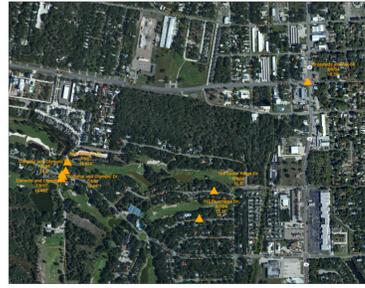
Model QA/QC (Continued)

- Overview of Modeling Challenges Encountered (continued)
 - Extremely Flat Terrain and Geometry Issues Caused Convergence Issues within Model
 - Worked Closely With Innovyze to Address Issues
 - Model Simulations Were Taking Approximately 18 Hours to Run
 - Invested in The Boxx Super Computer to Decrease Run Time
 - High Density 2D Mesh Made Distinguishing Localized/Area Flooding Difficult
 - Assessed Flooding Manually in Risk Areas and at Buildings

Tasks Completed to Date

Model QA/QC (Continued)

- Identified Potential Issues with Models/Model Results
- Worked with Innovyze Support Staff to Develop Approach to Resolve Model Issues
- Made Adjustments to Representation of Infrastructure
- Reviewed Initial Model Results and Compare to Historic Storm Data
 - May 2004
 - July 2007

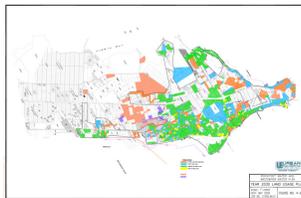


Source: Tule Creek Watershed Project Report

Tasks Completed to Date

Future Land Use Condition Analysis

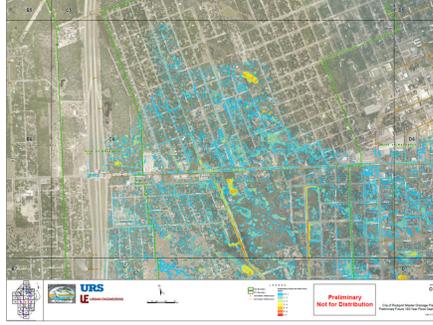
- Reviewed Estimates of Existing Percent Impervious by Infiltration Zones (old MP Subwatersheds)
- Urban Engineering Provided Anticipated Future Development Data
- Estimated Percent Impervious Associated With Expected Development Types
- Estimated Future Percent Impervious
- Updated InfoWorks ICM Model



Tasks Completed to Date

Mapping and Sheet Development

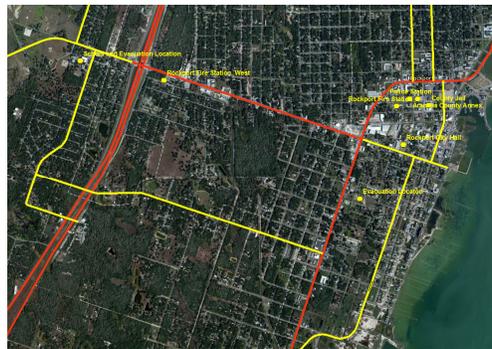
- Developed 100-Year Existing and Future Condition Flood Extents
- Developed 5-Year Future Condition Flood Extent Maps
- QA/QC Maps



Tasks Completed to Date

Flood Hazard Assessment

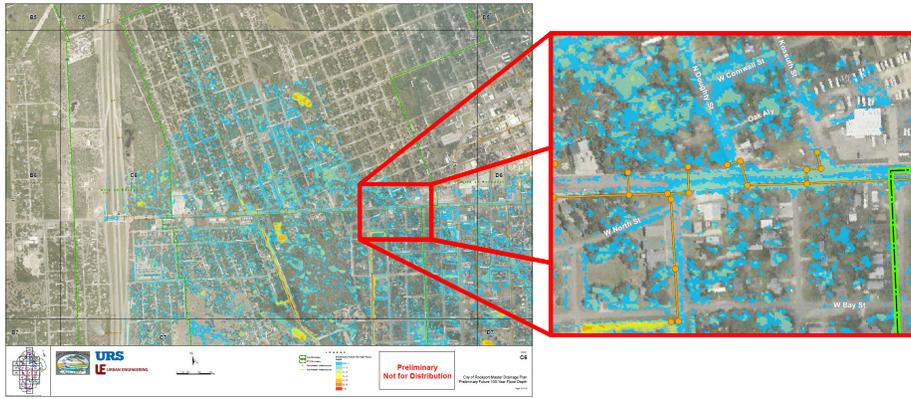
- Classification of Critical Roads and Structures
 - Roads - Major, Collector, and Local
 - Structures - Critical, Single Family Residential, Multifamily Residential, Commercial, Garage/Shed
- Developed Flood Priorities
 - Loss of life
 - Critical Facilities
 - Emergency Access
 - Severe Buildings Flooding
 - Property Damage
 - Inconvenience



Tasks Completed to Date

Flood Hazard Assessment

- Met with Urban Engineering to Identify Preliminary Risk Areas in Ruby Allen
- Identified Critical Roads and Facilities At Risk



Tasks Completed to Date

Flood Hazard Assessment

- Quantified Road Flood Risk
 - Maximum Depth, Length, and Duration of Flooding at Crest of Road
- Quantified Building Flood Risk
 - Developed Building Data Set
 - Estimated Finish Floor Elevation



Tasks Completed to Date

Flood Hazard Assessment

- Existing Condition Hazard Assessment Results

Risk Area	Location	Road Type	100 yr Existing Road Flooding		5 yr Existing Road Flooding		Existing Flooded Structures
			Crest Max Depth (ft)	Crest Length (ft)	Crest Max Depth (ft)	Crest Length (ft)	
1	FM 1069 at 35 Business	Major	1.60	620	-	-	None
2	FM 1069 at Lorena St.	Major	1.45	320	-	-	None
3	FM 1069 at N. Kossuth St.	Major	1.20	700	-	-	None
4	FM 1069 at Steart St.	Major	1.50	500	-	-	None
5	FM 1069 at Hickory St.	Major	1.80	800	-	-	None
6	FM 1069 at 35	Major	1.00	210	0.66	120	None
7	FM 1069 at S Mathis St.	Collector	1.15	330	-	-	None
8	S Magnolia St. at St. Marys St.	Collector	1.50	350	1.25	80	None
9	W Corpus Christi St. at Monkey Rd.	Collector	2.60	85	-	-	None
10	Loop 70 at FM 1069	Collector	1.50	180	1.10	70	1 COM
11	Corpus Christi St. at 35 Business	Collector	1.40	370	-	-	3 SFR
12	FM 1069 at Loop 70	Collector	1.90	200	1.20	140	2 SFR
13	Loop 70 at E. 2nd St.	Collector	1.70	1,060	0.70	40	2 SFR
14	S Live Oak St. and E. Bay St.	Local	2.10	4,200	0.90	355	27 SFR
15	W 3rd St. at 35	Local	1.65	1,370	-	-	6 SFR, 3 COM
16	E Hackberry St. and S Ann St.	Local	1.30	1,360	0.80	40	7 SFR

Tasks Completed to Date

Capital Improvement Plan – Ruby Allen

- Modeled Infrastructure with Urban Engineering Watershed Master Plan Proposed Improvements
- Made Adjustment to Account for Changes to Existing Infrastructure
- Iterative Process of Running Model and Analyzed Results, Making Changes
- Model QA/QC



Tasks Completed to Date

Capital Improvement Plan - Ruby Allen

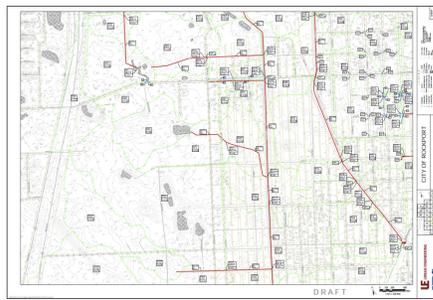
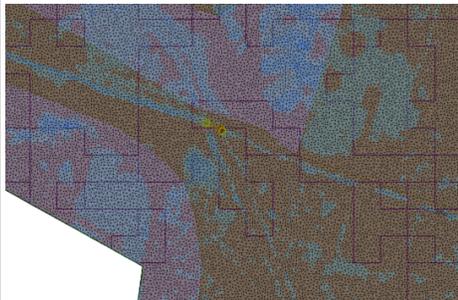
- Hazard Assessment Results with Proposed Infrastructure

Risk Area	Location	Road Type	100 yr Existing Road Flooding		5 yr Existing Road Flooding		Flooded Structures, Existing	100 yr Proposed Road Flooding		5 yr Proposed Road Flooding		Flooded Structures, Proposed
			Crest Max Depth (ft)	Crest Length (ft)	Crest Max Depth (ft)	Crest Length (ft)		Crest Max Depth (ft)	Crest Length (ft)	Crest Max Depth (ft)	Crest Length (ft)	
1	FM 1069 at 35 Business	Major	1.60	620	-	-	None	1.00	620	-	-	None
2	FM 1069 at Lorena St.	Major	1.45	320	-	-	None	0.55	225	-	-	None
3	FM 1069 at N. Kossuth St.	Major	1.20	700	-	-	None	0.60	600	-	-	None
4	FM 1069 at Steart St.	Major	1.50	500	-	-	None	-	-	-	-	None
5	FM 1069 at Hickory St.	Major	1.80	800	-	-	None	-	-	-	-	None
6	FM 1069 at 35	Major	1.00	210	0.66	120	None	0.70	126	-	-	None
7	FM 1069 at S Mathis St.	Collector	1.15	330	-	-	None	0.66	275	-	-	None
8	S Magnolia St. at St. Marys St.	Collector	1.50	350	1.25	80	None	0.56	280	-	-	None
9	W Corpus Christi St. at Monkey Rd.	Collector	2.60	85	-	-	None	0.40	45	-	-	None
10	Loop 70 at FM 1069	Collector	1.50	180	1.10	70	1 COM	1.00	140	-	-	1 COM
11	Corpus Christi St. at 35 Business	Collector	1.40	370	-	-	3 SFR	1.00	280	-	-	1 SFR
12	FM 1069 at Loop 70	Collector	1.90	200	1.20	140	2 SFR	0.40	160	-	-	2 SFR
13	Loop 70 at E. 2nd St.	Collector	1.70	1,060	0.70	40	2 SFR	0.75	200	-	-	None
14	S Live Oak St. and E. Bay St.	Local	2.10	4,200	0.90	355	27 SFR	1.60	3,600	0.75	110	23 SFR
15	W 3rd St. at 35	Local	1.65	1,370	-	-	6 SFR, 3 COM	1.30	1,000	-	-	3 SFR, 3 COM
16	E Hackberry St. and S Ann St.	Local	1.30	1,360	0.80	40	7 SFR	1.10	750	0.64	20	5 SFR

Tasks In Progress

Master Drainage Sheets

- Hazard Assessment of Proposed Infrastructure
- Drainage Sheets with Capital Improvement Plan



Final Deliverables

Master Plan Sheets

- Complete Set for Study Area

Master Plan Report

- Documentation Explaining the Use of the Master Plan

Modeling Report

- Documentation of Datasets Considered in Model Development
- Documentation of Model Development Process and Assumptions

Spatial Files

- All Spatial Files Used to Develop InfoWorks ICM Models
- All Results Spatial Files

Contact Info

- Drew Johnson, EIT
 - 512-419-5134
 - drew.johnson@urs.com
- Matias Segura, PE, CFM
 - 512-419-5408
 - matias.segura@urs.com

CITY COUNCIL AGENDA
Workshop Meeting: Tuesday, January 27, 2015

AGENDA ITEM: 5

Hear and deliberate on presentation by Rockport Heritage District Association concerning the evolution of downtown Rockport.

SUBMITTED BY: Ms. Penny Hong, Rockport Heritage District Association

APPROVED FOR AGENDA: PKC

BACKGROUND: The Rockport Heritage District Association will give a presentation reviewing the progress of improvements and development of the Rockport Heritage District. RHDA's Ms. Peeny Hong will give the presentation.

Please see the accompanying PowerPoint for additional information.

FISCAL ANALYSIS: N/A

RECOMMENDATION: Not an action item.



Great Downtowns Bring Cities to Life!



Rockport Before Loop 70

- Vibrant Downtown
- Local Businesses
- Wide Street
- One Lane each way
- Diagonal parking

DOWNTOWN ROCKPORT ABOUT 1957



After Loop 70 State Hwy



DOWNTOWN ROCKPORT AFTER 50 YEARS ...



- **Local businesses moved**
- **Specialty stores came**

New Vision Needed

Where to from here?



Old HEB & State Farm Insurance Building

2002 Vision 20/20



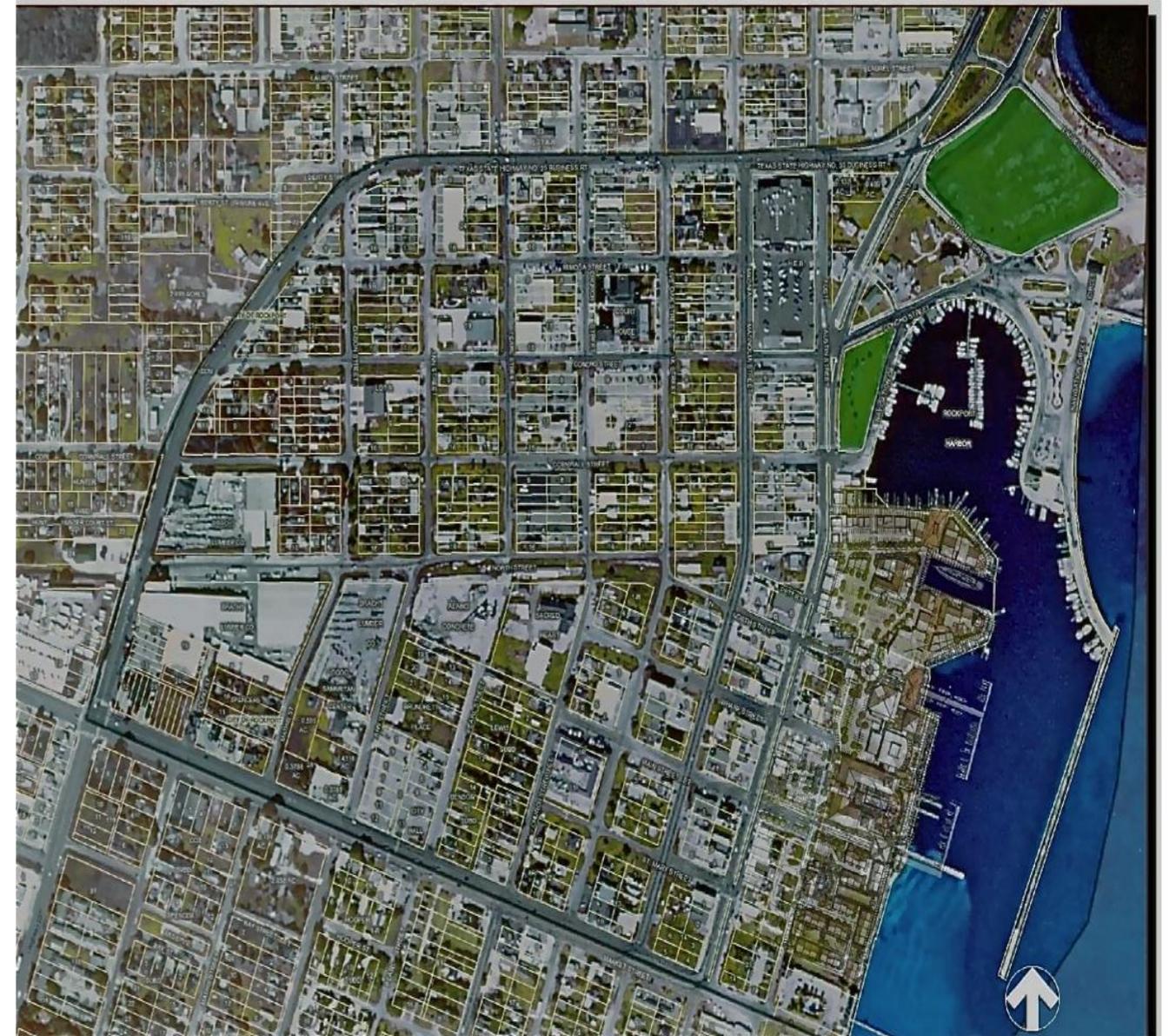
Rockport's a Destination!

Creating a Walkable Community

- People
- Art
- History
- Walkability
- Activity
- Plants & Trees
- Seating & Shade
- Shops & Restaurants
-



Downtown Revitalization



Vision 20/20: The Foundation -- a Heritage District

Major HD Assets



Art Center, Aquarium, Education Center et al



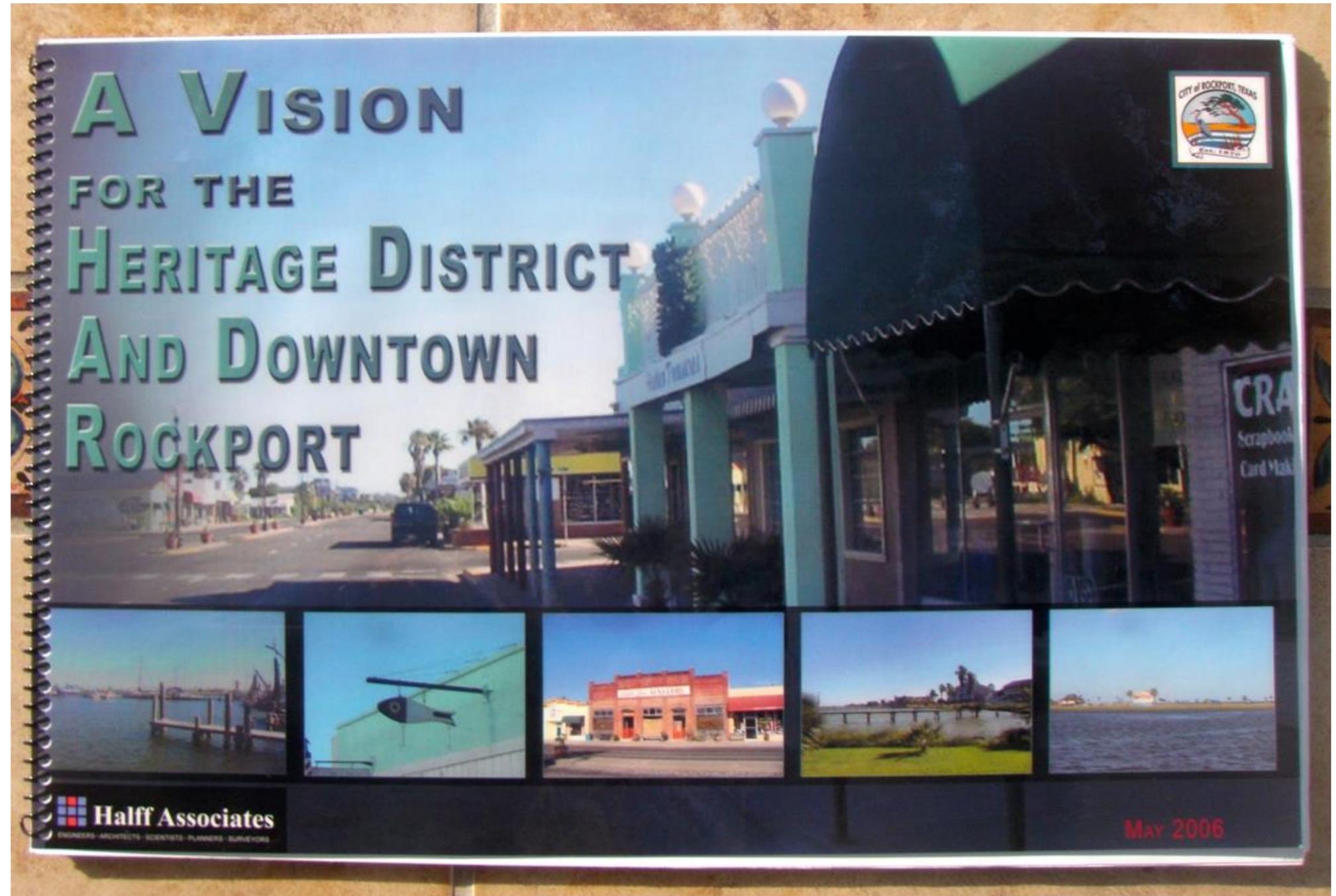
Blue Wave Beach



2006 Master Plan

A Vision for the Heritage District & Downtown Rockport

- Destination Point
- Charming & Friendly
- Walkable
- Thriving Businesses
- Waterfront Access
- Landscapes/Art
- Seating & Shade



Storm Drainage isn't Sexy



- **But, it IS necessary for Downtown Merchants!**
- **And, Visitors!**
- **And, Walkability**

Changing Loop 70 from 4 to 2 Lanes

- Lower Speed Limit
- Slower Traffic
- Pedestrian Safety
- Landscape Potential
- Walkability





Bulbouts

They have potential!



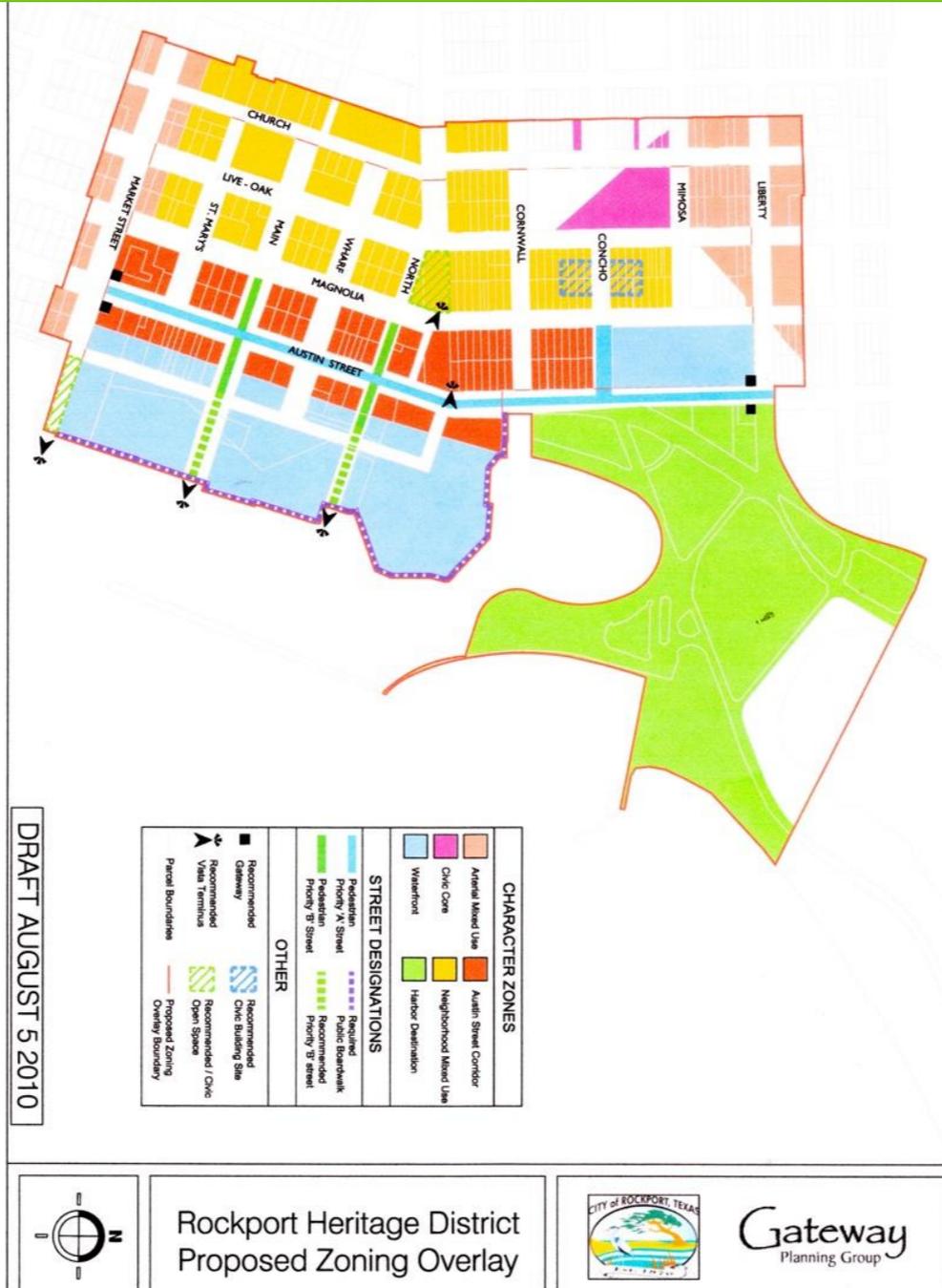


Bulbouts allow Creativity!



- **US Communities Around the Nation**

Design Guidelines



Rockport Heritage District Proposed Zoning Overlay



Gateway Planning Group

Heritage District Zoning Overlay

Fitting into the Existing Environment

67

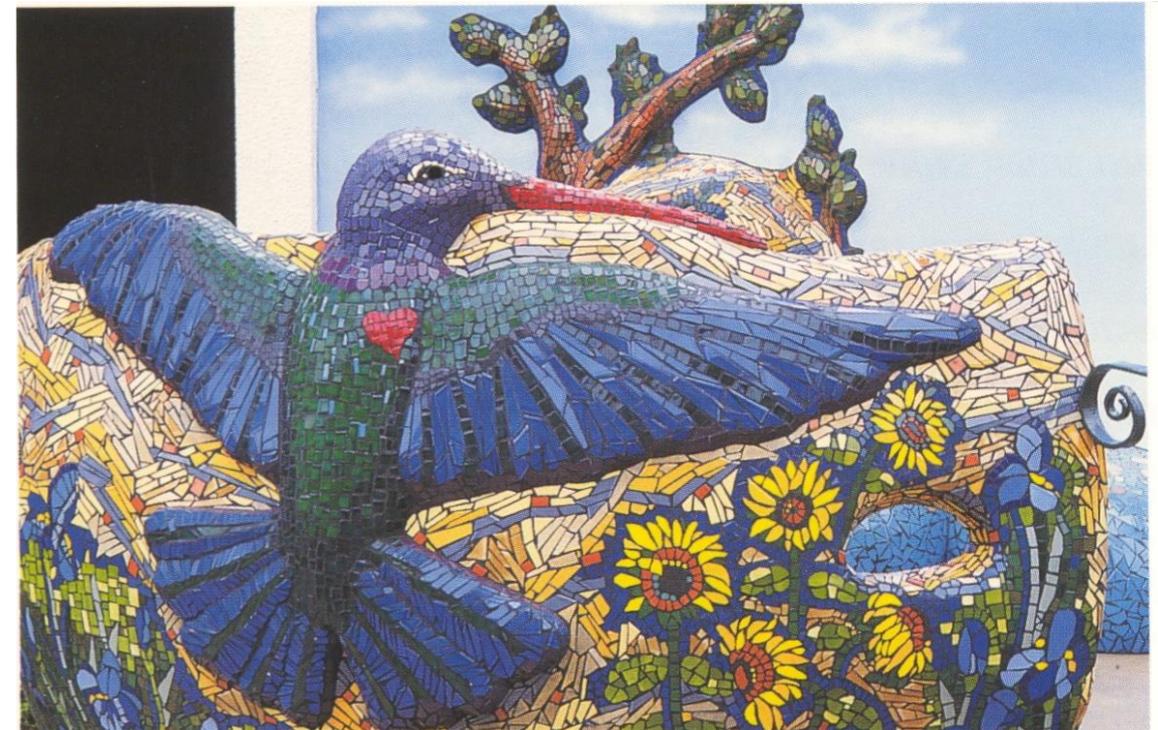


Why DG's Matter

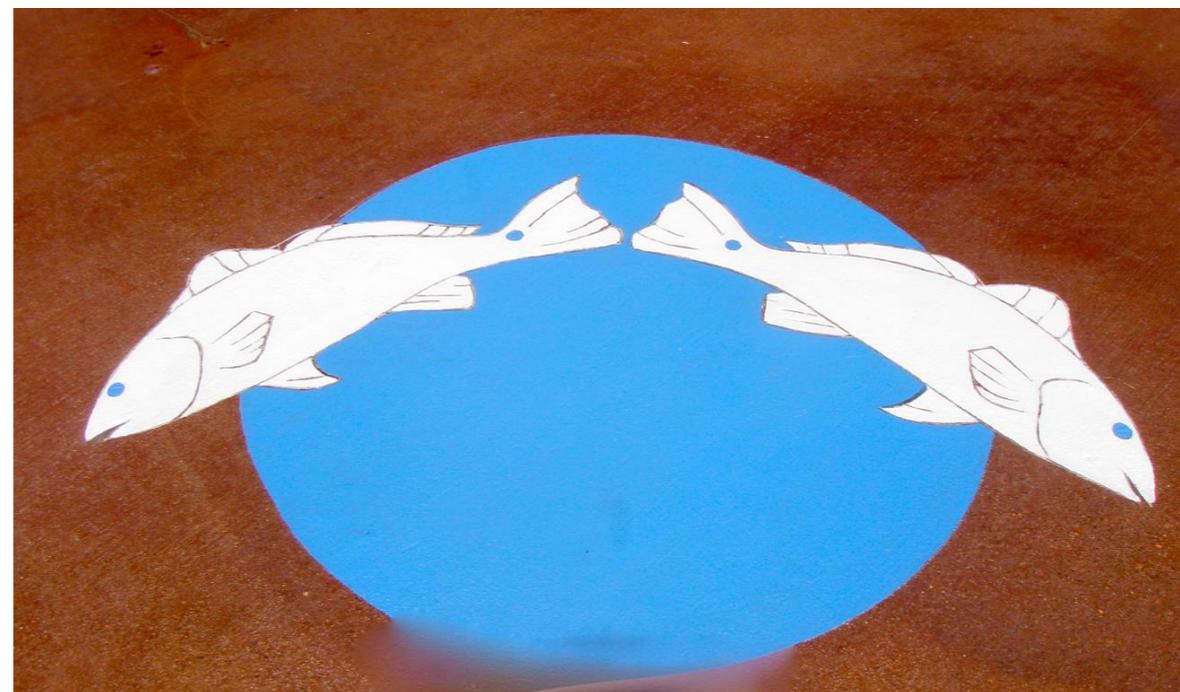
Our Framework is in place & We have a Canvas to Paint!



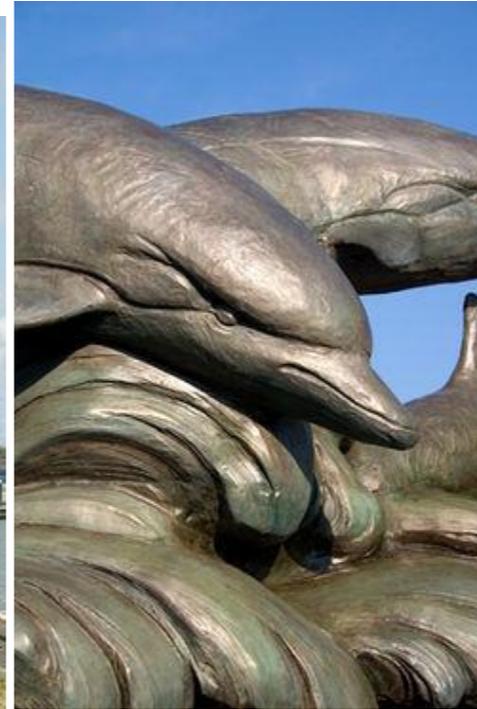
Coastal Texas is Our Theme



Our Coastal Motifs



A Community of Artists



Two Visionary Mayors



And, their City Councils

Public Works!

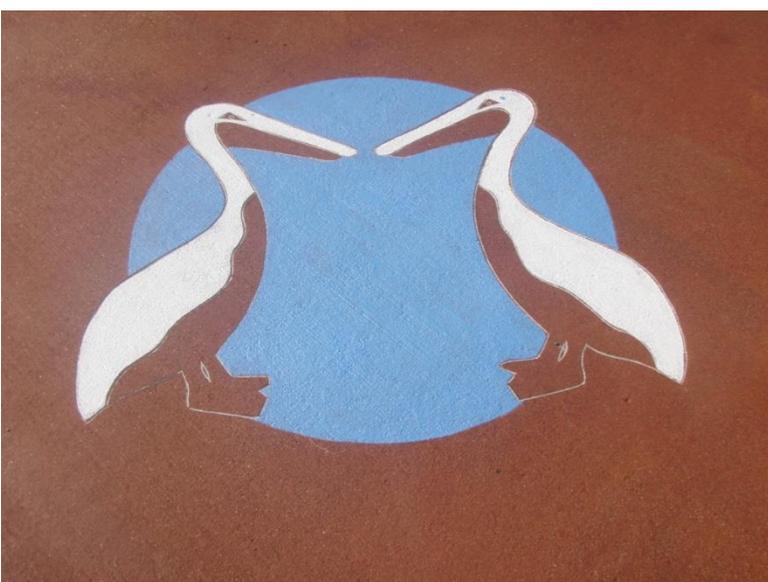
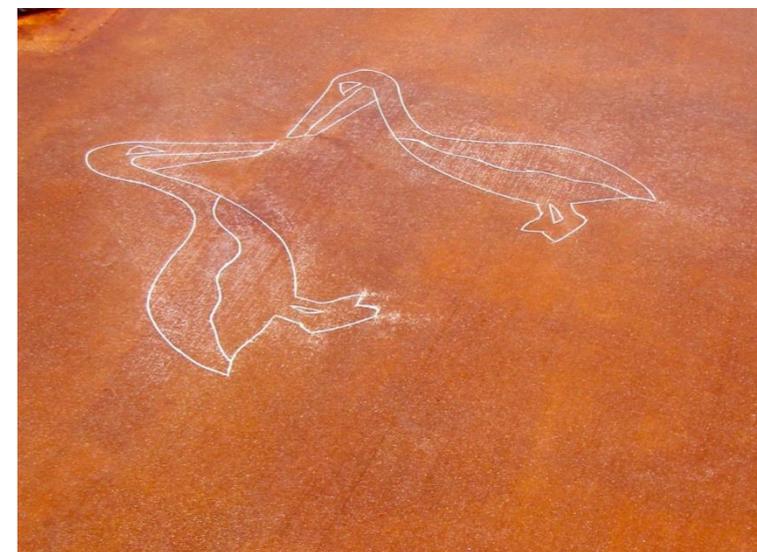


Our Often Unsung Heroes and Heroines

Layer I - Concrete Staining



Layer II - Coastal Motifs



Public Art & Artists

- Shirley Hughes Blackman



Layer III- Shade



Layer IV - Seating



Layer V - Layers of Stone



Layer VI -Landscaping



Layer VII - More Art



Pelican Intersection Demo



In Honor of Vision 20/20



Donations at Dolphin I



Donations at Dolphin II



Celebrations!



Rockport in Bloom



Business Owners Take the Lead

With Downtown Renovation & Revitalization

New Beginnings



Bay Breeze Animal Clinic



Reopening of Estelle Stair



Merchant's Square



Face-Lift



Repurposing



Rockport-Fulton Chamber of Commerce

Coastal Bend Health Foods

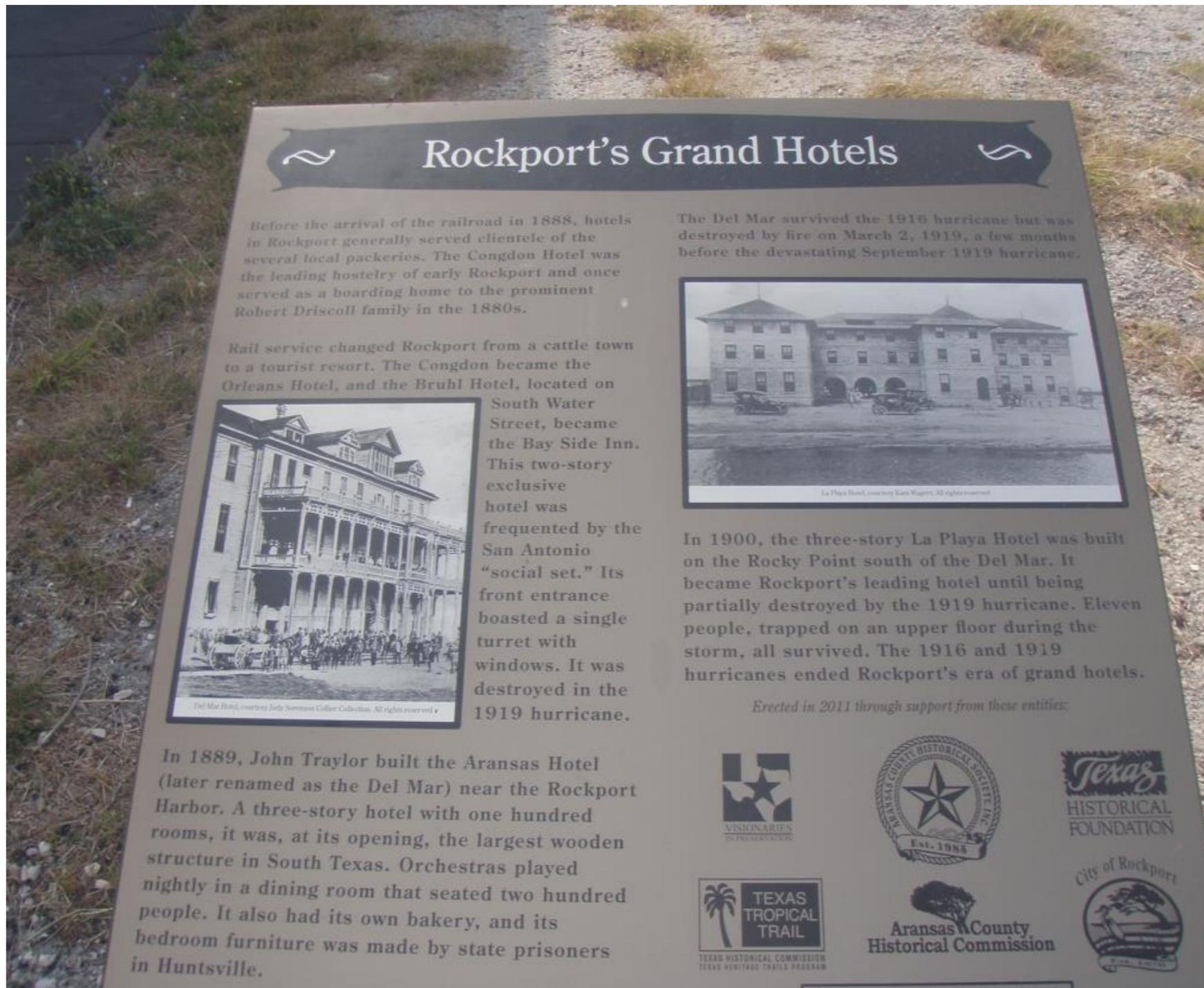


Historical Renovation



Fulton-Bruhl House

Historical Signage



Many projects are coming together!

ACND Projects



Directional Signage



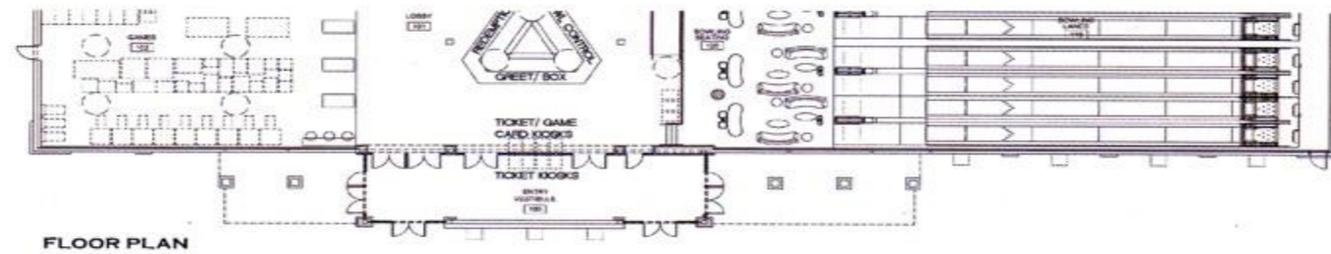
Leadership Class Projects



Fulton Revitalization, Too!



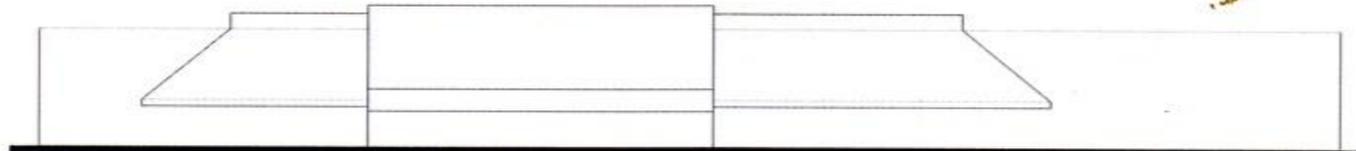
New & ??????? Initiatives



FLOOR PLAN



PROPOSED ELEVATION



EXISTING ELEVATION



To Benefit RHDA & Downtown & Odessey!



#3 Earth Day Run 2015

New Pots

New Native Trees
New Hummingbird &
Butterfly Flowers



Native Trees



Renovations



Remodels



Heritage Tourism



Aransas Pathways



Eco-Tourism



Aransas Pathways Kayak & Birding Sites

Community Donations



Rockport Lion's Club

& Our 4 Footed Friends



The Dog Park & House of Hope

Public Recognition

- 2012 Today in America Segment
- 2014 Houston Chronicle
- 2014 Texas Highways
- 2014 Texas Monthly
- 2014 Texas NOW
- 2014 The Bend

Where do we go?



From here?

Great Downtowns



Bring Cities



(AND, equally important ...Communities)

To Life!



Dan Burden, Walkable Communities (2005)



People Shape Their Spaces

Then their spaces shape them. Winston Churchill

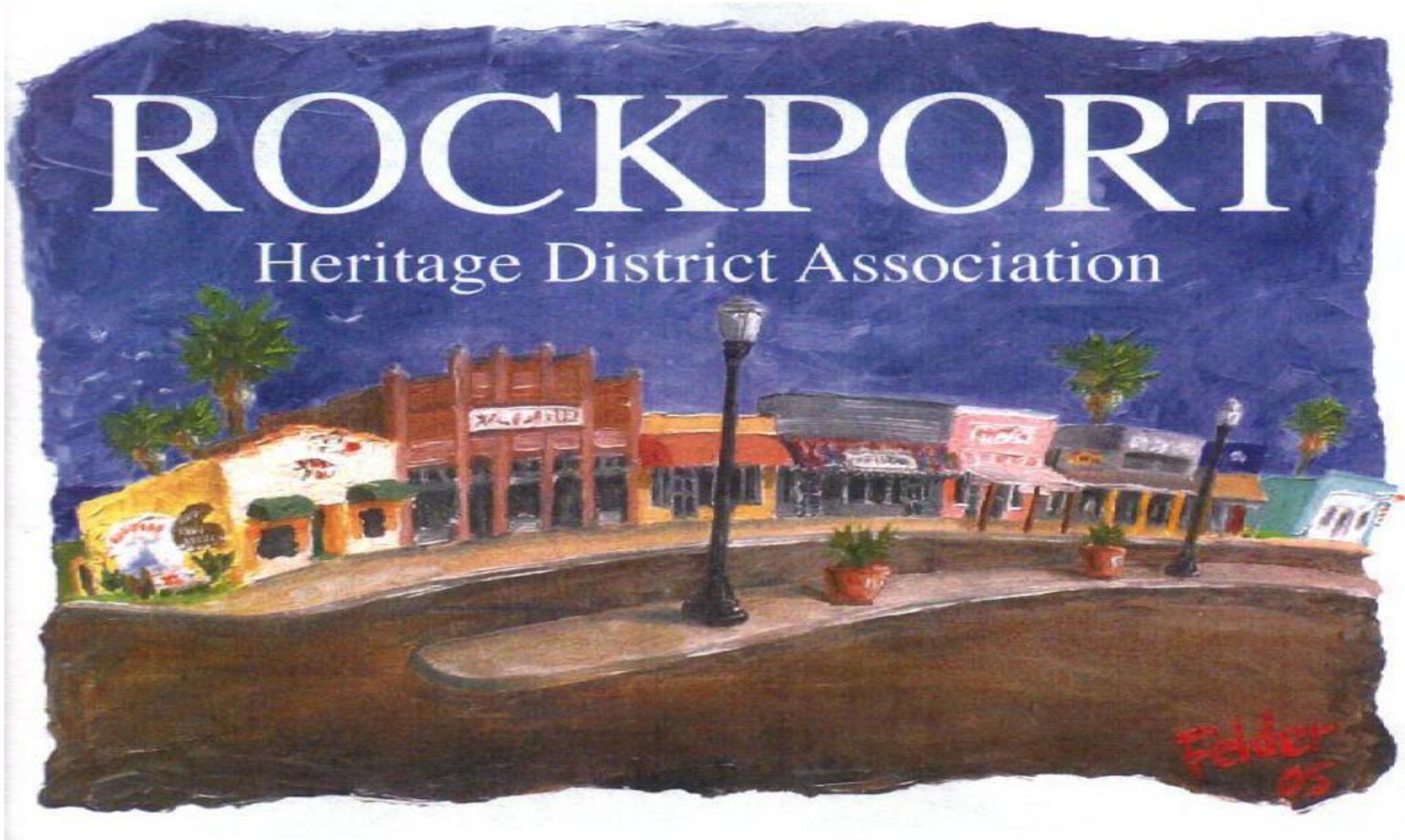


Change is tooooooo



Important to be left to chance!

Thank You All!



Felder
05

CITY COUNCIL AGENDA
Workshop Meeting: Tuesday, January 27, 2015

AGENDA ITEM: 6

Hear and deliberate on the Transportation Coordination Network's Rural Transportation Program for Aransas County and proposed services and lease agreements with the City of Rockport.

SUBMITTED BY: Mayor CJ Wax

APPROVED FOR AGENDA: PKC

BACKGROUND: Prior to last year Bee Transportation provided transportation services targeted to Aransas County residents who were senior citizens, disabled, or low-income. That service has since been assumed by the Transportation Coordination Network of the Coastal Bend (TCN), which headquartered in Alice. TCN is looking for a location to park their two vans (ultimately three vans) in a secure area and have a small office space to do paperwork. TCN met with the Mayor and City Manager last month and toured the Public Works facility on Laurel Street. There is sufficient space within the fence to accommodate their vans and the space originally reserved for Congressman Farenthold is still available. TCN is also interested in the ability to purchase fuel from the City as well as have Fleet Services perform basic preventive maintenance on their Rockport vans, e.g. oil changes and tire rotations. The City Attorney is drafting agreements for consideration by the Council in February.

FISCAL ANALYSIS: N/A

RECOMMENDATION: Not an action item.
