

YMCA DEVELOPMENT COMMITTEE MEETING MINUTES

July 20, 2016

Present: Brian Olsen, Chairman; Eric Heller, Vice Chairman; Rebecca Johnson, Secretary; Warren Hassinger; Tracy Shelton, Rosemary Vieux; Pat Rios, City of Rockport Mayor Pro Tem.

Guests: Bruce Harper (*The Rockport Pilot* reporter).

Absent: None.

Next Meeting: Wednesday, August 3, 2016, at 5:30 PM

Council Chambers at Rockport City Hall, 622 E. Market Street, Rockport, Texas.

1. Call meeting to order.

The meeting of the YMCA Development Committee was held in the Council Chambers at the Rockport City Hall, 622 E. Market Street, Rockport, Texas, on July 20, 2016. Chairman Brian Olsen called the meeting to order at 5:30 PM, after announcing the presence of a quorum.

2. Citizens to be heard.

There were no citizens to be heard.

3. Deliberate and act on approval of Committee meeting minutes of July 6, 2016.

Brian Olsen addressed the July 6, 2016, minutes. Rosemary Vieux made the motion to accept the minutes and Tracy Shelton seconded the motion. The vote passed unanimously. Rebecca Johnson requested that another committee member start taking the minutes. Warren Hassinger will start taking minutes as of the next meeting.

4. Hear and deliberate on financial report.

Brian Olsen reported to the committee on the financial report. He confirmed that the bank account balance is \$2,500.00. These are Rockport YMCA funds. The committee needs to appoint a new treasurer. Upon action by the committee, the account change at American Bank will be completed.

5. Deliberate and act to assign committee members to give public presentations about plans for the YMCA.

The committee discussed making public presentations in teams. The committee has requested that the next meeting or workshop include time to review, fine-tune and practice the presentation. Brian Olsen has met several community organizations, including Democratic Party, Republican Party, City of Rockport, County Commissioners, Town of Fulton, Chamber Board of Directors, and RV Park Chamber Members. The presentations are 15-30 minutes in length, depending on the questions asked. Mr. Olsen discussed with the committee how he has presented information thus far. He starts with the

promotional brochure narrative, emphasizes information about the pool and that the YMCA will operate the pool year round, and that a membership to the YMCA would include the use of the pool. Rosemary Vieux asked about individuals who would like to use the pool but may not want to join the YMCA. Mr. Olsen stated that the annual pool membership is about the same cost as a YMCA annual membership. If a person is a member of the Silver Sneakers program, YMCA membership is included in the insurance coverage. The committee will inquire from Rob Wiggins, CEO of the Coastal Bend YMCA, what other insurance companies may include this benefit. Winter Texans can pay monthly or annually for the YMCA membership, whichever works better for them. The committee needs to get information from the pool on their new budget, to adjust the YMCA pricing accordingly if needed. Pool employees already working for the City of Rockport will be able to be hired by the YMCA when that time comes.

Presentations also include an explanation of the proposed facility and amenities. Brian Olsen mentioned that a suggestion was made to purchase a generator for lights and air-conditioning for the YMCA building, to be used as a recovery area if needed after a major storm. Detail of the proposed services is not all-inclusive, as an executive director, when hired, will tailor the programs to our community. This person would be recruited and hired by the Coastal Bend YMCA from a nationwide job-posting site. The City of Rockport has offered an office and a phone for an executive director until the YMCA building is constructed. The executive director is needed to promote the project and assist in the fundraising efforts.

Brian Olsen addressed some other questions that have been asked by members of the community. YMCA construction will follow the same guidelines, regulations and permitting processes as anyone else. The city skate park is modular and will be moved to another location. The sum of \$2.4 million is already in place from the bond election for a community center and the land is donated by the City of Rockport. He reiterated that the first year budget for the Rockport YMCA includes \$55,000 in scholarships for those who are in need of assistance, with \$40,000 each year thereafter. This is based on the Rockport YMCA obtaining 800 memberships. Mr. Olsen also mentioned that the Chamber of Commerce Business After Hours will be at Oak Crest Nursing Home on July 28th from 5:30 to 6:30 PM and committee members are encouraged to attend.

6. Deliberate and act to assign committee members to contact potential donors.

Vice Chairman Eric Heller mentioned to the committee that Allen Samuels has expressed interest in donating to the Rockport YMCA. A discussion ensued regarding the 501c(3) status that is required for some grants. The Coastal Bend YMCA is a 501c(3) organization and the Rockport YMCA will be a branch of that organization. The City of Rockport will own the building and the land, and lease it to the Coastal Bend YMCA. The question was raised whether a lease-purchase would be an option for organizational fundraising purposes. Eric Heller discussed the need for a capital campaign for building construction and an operating account for the YMCA. It was also stated that it is necessary to fund-raise to accumulate the first two years' salary of the executive director. Mr. Heller made a

motion to table assignment of committee members to contact potential donors. Rosemary Vieux seconded the motion and the vote passed unanimously.

7. Hear and deliberate on items for inclusion on next agenda.

Rob Wiggins will be contacted to request his attendance at the next meeting. Eric Heller will develop a list of questions for the committee to inquire of Mr. Wiggins. The committee requests an action agenda item for opening and operating a capital account, as well as appointment of a new treasurer. Other items to be included in future meeting agendas include web presence, Facebook, Pay Pal, web and social media proposal from Fernando Lopez with Magnum Designs, committee presentation overview from Chairman Olsen, and timeline for the entire project (including fundraising, construction, hiring executive director, marketing, grand opening).

The next meeting is to be held in two weeks on August 3, 2016, in the Council Chambers located at Rockport City Hall, 622 E. Market Street, Rockport, Texas.

8. Adjournment.

Tracy Shelton made the motion to adjourn the meeting. Warren Hassinger seconded the motion, and the vote passed unanimously. The meeting was adjourned at 6:42 p.m.

Approved by:



Brian Olsen, Chairman