

YMCA DEVELOPMENT COMMITTEE MEETING MINUTES

September 7, 2016

Present: Brian Olsen, Chairman; Eric Heller, Vice Chairman; Warren Hassinger, Secretary; Tracy Shelton; Rosemary Vieux; Pat Rios, City of Rockport Mayor Pro Tem.

Guests: Jeanette Larson

Absent: None

Next Meeting: Wednesday, October 5, 2016, at 5:30 PM

Council Chambers at Rockport City Hall, 622 E. Market Street, Rockport, Texas.

1. Call meeting to order.

The meeting of the YMCA Development Committee was held in the Council Chambers at the Rockport City Hall, 622 E. Market Street, Rockport, Texas, on September 7, 2016. Chairman Brian Olsen called the meeting to order at 5:30 PM, after announcing the presence of a quorum.

2. Citizens to be heard.

Rockport resident Jeanette Larson addressed the committee with the following questions and comments:

- Did the committee explore the previous Rockport YMCA?
- Suggested the committee explore distribution of another community YMCA survey.
- Questions concerning the relationship among the City of Rockport, the Rockport YMCA and the YMCA Coastal Bend; also the 501(c)3 status of each organization.
- What is the timeline to construct the YMCA facility?
- Has any potential environmental impact been considered for impervious cover issues and tree removal?

3. Deliberate and act on approval of Committee meeting minutes of August 3, 2016.

Brian Olsen addressed the August 3, 2016, minutes. Eric Heller made the motion to accept the minutes and Tracy Shelton seconded the motion. The vote passed unanimously.

4. Deliberate and act on appointment of Committee Treasurer.

Brian Olsen addressed the committee vacancy and nominated Rosemary Vieux for the position. Tracy Shelton made a motion to elect Rosemary Vieux as Treasurer and Warren Hassinger seconded the motion. The vote passed unanimously.

5. Hear and deliberate on financial report.

Brian Olsen reported to the committee on the financial report. He confirmed that the bank account balance is \$2,500.00.

6. Hear and deliberate on education and presentation materials and information.

Brian Olsen distributed flash drives to all committee members, containing two versions of YMCA donor presentations. He also noted that the original donor presentation is accessible to the public on the City of Rockport website.

7. Hear and deliberate on contacts with potential donors.

Brian Olsen stated that committee members are reaching out to their potential donors and will report back as necessary. Eric Heller reported that he has met with Bill Denton from the Allen Samuels group of dealerships and will continue with those efforts.

8. Deliberate and act on proposal for website design & marketing.

Fernando Lopez from Magnum Websites provided the committee a proposed small brochure to be considered for distribution to potential donors and other interested persons. He also reported he is prepared to set up the Facebook account with administrator access for Warren Hassinger and the GoFundMe account tied to the Rockport bank account with administrator access for Rosemary Vieux. Brian Olsen confirmed the YMCA website should be tied to the City of Rockport website. Mr. Lopez will reach out to the City of Rockport to establish the necessary link between the YMCA and the City of Rockport sites.

No additional action was taken on website design and marketing.

An update will be considered at the October 5, 2016, meeting.

9. Hear and deliberate on questions from Friends of the Pool and interested public concerning possible pool use policies.

A previous question was raised to address whether YMCA membership will be required to utilize the swim facilities. Brian Olsen stated that the proposed recommendation from Bob Wiggins of the YMCA Coastal Bend was that YMCA membership would be required for swim facility users. Also, \$40,000 had been included in the proposed first year Rockport YMCA budget to assist pool users who have a financial need.

10. Hear and deliberate on review of current patronage of the Community Aquatic Center.

Joe Riekers, Aquatics Manager for the Community Aquatic & Skate Park, provided information to the committee, including calendar year "through the gate" attendance:

2011-12	25,027
2012-13	24,466
2013-14	29,691
2014-15	32,407
year-to-date	8,356

Mr. Riekers also reported that aquatic facilities revenue sources include regular \$5.00 admission, swim passes, punch cards, annual season passes, off-season passes, skateboard park user admission fees, and facility rental fees for private functions.

11. Hear and deliberate on items for inclusion on next agenda.

Agenda items include financial report update, committee member updates from potential donors and donor contacts, environmental impact of the proposed YMCA facility including the potential removal of existing trees, the possibility of a new community survey, and deliberate and act on the status of the YMCA website, Facebook account, and GoFundMe account.

The next meeting is to be held in on October 5, 2016, in the Council Chambers located at Rockport City Hall, 622 E. Market Street, Rockport, Texas.

12. Adjournment.

Eric Heller made a motion to adjourn the meeting. Tracy Shelton seconded the motion, and the vote to adjourn was unanimous. The meeting was adjourned at 6:54 p.m.

Approved by:



Brian Olsen, Chairman